BOOK TO ACTION 2020 APPLICATION

Book to Action is a program framework that takes the basic book club concept and expands it to create a dynamic series of events for adults and multigenerational groups. Librarians work closely with a community partner. Community members read and discuss an engaging book on a current topic, attend author or speaker events, and put their new-found knowledge into action by participating in a community service project or civic engagement activity related to the book.

In 2020, 25 libraries will be selected to participate in creating a Book to Action series!

Each participating library will receive from California Center for the Book:

~ $1,000 value/books shipped from Ingram, to give to the public for Book to Action
~ $1,000 author/speaker fee, paid directly to the author or speaker of choice

Participating libraries agree to:

~ Attend the in-person Orientation if possible (see below)
~ Collaborate with at least one community partner
~ Plan a Book to Action series that encourages community learning, connection, and volunteerism/community engagement
~ Ensure community surveys, program data, and final reporting are completed
~ Actively share best practices with fellow librarians and program staff

2020 Book To Action Timeline

July 22, 2019 – Applications Open. Use this Planning Doc to prepare your application.
August 15, 2019 – Applications Due
August 23, 2019 – Program notifications made
October 24, 2019, 2:00PM – 5:00PM – Attend the Book to Action Orientation CLA Pre-Conference Session (travel support will be available, pre-conference sessions are free)
January 2020 – June 2020  – Programs take place
July 15, 2020  – Book to Action Library Report Due

BEFORE APPLYING, PLEASE REVIEW THE TOOLKIT AND TIMELINE AT THE LINK BELOW.
https://calbook.org/programs/bta/

You will receive an email copy of your application. Please enter your email carefully!

1. Email address *

2. Official Library System Name
   Please list as Library System - Branch Name (if applicable)

3. Participating Locations
   Please note the number of locations that will participate in your Book to Action program.
   Example: 2
4. **Program Coordinator Name**  
   Please select ONE person to serve as your primary Program Coordinator. Enter as first name last name.

5. **Program Coordinator Title**

6. **Program Coordinator Phone**  
   Please include your direct line or cell phone.

7. **Library/Branch Facebook Link**  
   Please list as the short link only, not the full URL.  
   Example: @CaliforniaCenterForTheBook

8. **Library/Branch Instagram Link**  
   Please list as the short link only, not the full URL.  
   Example: @CaliforniaCenterForTheBook

9. **How many times has your library participated in the Book to Action program?**  
   *Mark only one oval.*
   
   - [ ] Never
   - [ ] 1
   - [ ] 2
   - [ ] 3
   - [ ] 4
   - [ ] 5 or More

10. **In Person Orientation Attendance**  
    The Book to Action Orientation is October 24, 2019, 2:00PM – 5:00PM – CLA Pre-Conference Session (travel support will be available, pre-conference sessions are free). What is your travel estimate to attend the Pre-Conference? You may include Air, Train, Mileage (.58/cent per mile), 1 Night Hotel costs. Please enter your total estimated travel costs as a whole number value.
BOOK TO ACTION PROGRAM PLAN
The Book to Action toolkit provides an overview. Please also review previous Book to Action programs. At the in person Orientation we will hear from librarians who have produced Book to Action programs and have time to refine our 2020 Book to Action programs.

11. Book to Action Proposed Title
List as: Title by Author

12. Community Issue/Need
Please provide the main community issue/need/theme addressed by your Book to Action project.

13. How did you decide on this particular community issue or need to be addressed?
Please limit your response to 3 sentences or less.

14. Book to Action Community Partner
Who is your planned Book to Action community partner? If more than one, please enter the TOP 2-3 community partners only.

15. Book to Action Programs
Briefly describe your tentative plans for book discussions, film showings, author or speaker presentations, and other programs that you plan to hold. Please limit your response to no more than FOUR SENTENCES.
16. **Book to Action Community Service Project or Civic Engagement Activity**
   Briefly describe your potential Community Service Project or Civic Engagement Activity. Please limit your response to no more than FOUR SENTENCES.

   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________

17. **Intended Audience**
   Choose no more than 2 primary intended audiences. Priority is given to projects that include adults and/or multigenerational groups.
   *Check all that apply.*
   - [ ] Teens
   - [ ] Adults
   - [ ] Families
   - [ ] Seniors
   - [ ] Multigenerational groups
   - [ ] Other: ____________________________________________

**ESTIMATED BUDGET REQUEST**
No funds are given to the library. All invoices and payments are made from CCFB. A typical (and useful) division would be $1,000 for books and $1,000 for author/speaker fees, but there is some room for flexibility. Once approved, funds cannot be moved between the two categories.

18. **Book Budget Request**
   Enter a number value. Typically this is $1,000.

19. **Speaker/Author Program Budget Request**
   Enter a number value. Typically this is $1,000 but you may request more than $1,000.

20. **Total Amount Requested**
    Enter a number value (sum of book & author budget above). May not exceed $2,500.
21. **Budget Description**
Offer a brief explanation for your budget amounts, if needed. Limit your response to no more than 2 sentences.

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22. **In-Kind/Matching/Local Budget**
Please list any in-kind/matching/local funds that your library, Friends group, or other organization will potentially contribute to the project. These might include printed materials or refreshments. Please do not include staff time in your estimates. Limit your response to no more than 2 sentences.

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**Submission**
By submitting this application you agree to abide by the program guidelines, listed below. You also agree that your supervisor and/or administrator support your application and participation.

Participating libraries agree to:

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~ Ensure community surveys, program data, and final reporting are completed
~ Actively share best practices with fellow librarians and program staff

California Center for the Book is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

23. **Supervisor or Administrator's Name**
Please enter your supervisor or administrator's name below as First Last

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24. **Supervisor or Administrator's Email**
Please enter your supervisor or administrator's email
25. Please check below to agree and submit.
You will receive an email copy of your application. Notifications will be made by 8/23/2019. If you have any questions, please email jrobbins@calbook.org. Thank you!

Check all that apply.

☐ I Agree

A copy of your responses will be emailed to the address you provided.