

BOOK TO ACTION 2020 APPLICATION

Book to Action is a program framework that takes the basic book club concept and expands it to create a dynamic series of events for adults and multigenerational groups. Librarians work closely with a community partner. Community members read and discuss an engaging book on a current topic, attend author or speaker events, and put their new-found knowledge into action by participating in a community service project or civic engagement activity related to the book.

In 2020, 25 libraries will be selected to participate in creating a Book to Action series!

Each participating library will receive from California Center for the Book:

- ~ \$1,000 value/books shipped from Ingram, to give to the public for Book to Action
- ~ \$1,000 author/speaker fee, paid directly to the author or speaker of choice

Participating libraries agree to:

- ~ Attend the in-person Orientation if possible (see below)
- ~ Collaborate with at least one community partner
- ~ Plan a Book to Action series that encourages community learning, connection, and volunteerism/community engagement
- ~ Ensure community surveys, program data, and final reporting are completed
- ~ Actively share best practices with fellow librarians and program staff

2020 Book To Action Timeline

- July 22, 2019 – Applications Open. Use this Planning Doc to prepare your application.
- August 15, 2019 – Applications Due
- August 23, 2019 – Program notifications made
- October 24, 2019, 2:00PM – 5:00PM – Attend the Book to Action Orientation CLA Pre-Conference Session (travel support will be available, pre-conference sessions are free)
- January 2020 – June 2020 – Programs take place
- July 15, 2020 – Book to Action Library Report Due

BEFORE APPLYING, PLEASE REVIEW THE TOOLKIT AND TIMELINE AT THE LINK BELOW.
<https://calbook.org/programs/bta/>

You will receive an email copy of your application. Please enter your email carefully!

1. **Email address ***

2. **Official Library System Name**

Please list as Library System - Branch Name (if applicable)

3. **Participating Locations**

Please note the number of locations that will participate in your Book to Action program.
Example: 2

4. Program Coordinator Name

Please select ONE person to serve as your primary Program Coordinator. Enter as first name last name.

5. Program Coordinator Title

6. Program Coordinator Phone

Please include your direct line or cell phone.

7. Library/Branch Facebook Link

Please list as the short link only, not the full URL.
Example: @CaliforniaCenterForTheBook

8. Library/Branch Instagram Link

Please list as the short link only, not the full URL.
Example: @CaliforniaCenterForTheBook

9. How many times has your library participated in the Book to Action program?

Mark only one oval.

- Never
- 1
- 2
- 3
- 4
- 5 or More

10. In Person Orientation Attendance

The Book to Action Orientation is October 24, 2019, 2:00PM – 5:00PM – CLA Pre-Conference Session (travel support will be available, pre-conference sessions are free). What is your travel estimate to attend the Pre-Conference? You may include Air, Train, Mileage (.58/cents per mile), 1 Night Hotel costs. Please enter your total estimated travel costs as a whole number value.

BOOK TO ACTION PROGRAM PLAN

The Book to Action toolkit provides an overview. Please also review previous Book to Action programs. At the in person Orientation we will hear from librarians who have produced Book to Action programs and have time to refine our 2020 Book to Action programs.

11. Book to Action Proposed Title

List as: Title by Author

12. Community Issue/Need

Please provide the main community issue/need/theme addressed by your Book to Action project.

13. How did you decide on this particular community issue or need to be addressed?

Please limit your response to 3 sentences or less.

14. Book to Action Community Partner

Who is your planned Book to Action community partner? If more than one, please enter the TOP 2-3 community partners only.

15. Book to Action Programs

Briefly describe your tentative plans for book discussions, film showings, author or speaker presentations, and other programs that you plan to hold. Please limit your response to no more than FOUR SENTENCES.

16. Book to Action Community Service Project or Civic Engagement Activity

Briefly describe your potential Community Service Project or Civic Engagement Activity. Please limit your response to no more than FOUR SENTENCES.

17. Intended Audience

Choose no more than 2 primary intended audiences. Priority is given to projects that include adults and/or multigenerational groups.

Check all that apply.

- Teens
- Adults
- Families
- Seniors
- Multigenerational groups
- Other: _____

ESTIMATED BUDGET REQUEST

No funds are given to the library. All invoices and payments are made from CCFB. A typical (and useful) division would be \$1,000 for books and \$1,000 for author/speaker fees, but there is some room for flexibility. Once approved, funds cannot be moved between the two categories.

18. Book Budget Request

Enter a number value. Typically this is \$1,000.

19. Speaker/Author Program Budget Request

Enter a number value. Typically this is \$1,000 but you may request more than \$1,000.

20. Total Amount Requested

Enter a number value (sum of book & author budget above). May not exceed \$2,500.

21. Budget Description

Offer a brief explanation for your budget amounts, if needed. Limit your response to no more than 2 sentences.

22. In-Kind/Matching/Local Budget

Please list any in-kind/matching/local funds that your library, Friends group, or other organization will potentially contribute to the project. These might include printed materials or refreshments. Please do not include staff time in your estimates. Limit your response to no more than 2 sentences.

Submission

By submitting this application you agree to abide by the program guidelines, listed below. You also agree that your supervisor and/or administrator support your application and participation.

Participating libraries agree to:

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- ~Ensure community surveys, program data, and final reporting are completed
- ~Actively share best practices with fellow librarians and program staff

California Center for the Book is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

23. Supervisor or Administrator's Name

Please enter your supervisor or administrator's name below as First Last

24. Supervisor or Administrator's Email

Please enter your supervisor or administrator's email

25. **Please check below to agree and submit.**

You will receive an email copy of your application. Notifications will be made by 8/23/2019. If you have any questions, please email jrobbins@calbook.org. Thank you!

Check all that apply.

I Agree

A copy of your responses will be emailed to the address you provided

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