

BOOK TO ACTION 2019 APPLICATION

Book to Action is a program framework that takes the basic book club concept and expands it to create a dynamic series of events for adults and multigenerational groups. Librarians work closely with a community partner. Community members read and discuss an engaging book on a current topic, attend author or speaker events, and put their new-found knowledge into action by participating in a community service project or civic engagement activity related to the book. In 2019, we will support 25 Book to Action projects in California libraries. Each library will receive: \$1,000 value/books shipped from Ingram, to give to the public for Book to Action AND \$1,000 author/speaker fee, paid directly by CCFB to the author or speaker of your choice

BEFORE APPLYING, PLEASE REVIEW THE TOOLKIT AND TIMELINE AT THE LINK BELOW.
More info at: <http://calbook.org/programs/book-to-action/>

You will receive an email copy of your application.

1. **Email address ***

2. **Official Library System Name**

Please list as Library System - Branch Name (if applicable)

3. **Participating Locations**

Please note the number of locations that will participate in your Book to Action program.
Example: 2

4. **Program Coordinator Name**

Please select ONE person to serve as your primary Program Coordinator. Enter as first name last name.

5. **Program Coordinator Title**

6. **Program Coordinator Phone**

Please include your direct line if possible.

7. Library/Branch Facebook Link

Please list as the short link only, not the full URL.
Example: @CaliforniaCenterForTheBook

8. Library/Branch Instagram Link

Please list as the short link only, not the full URL.
Example: @CaliforniaCenterForTheBook

9. How many times has your library participated in the Book to Action program?

Mark only one oval.

- Never
- 1
- 2
- 3
- 4
- 5 or More

BOOK TO ACTION PROGRAM PLAN

10. Book to Action Title

List as: Title by Author

11. Community Issue/Need

Please provide the main community issue/need/theme addressed by your Book to Action project.

12. How did you decide on this particular community issue or need to be addressed?

Please limit your response to 3 sentences or less.

13. Book to Action Community Partner

Who is your planned Book to Action community partner?

14. Book to Action Programs

Briefly describe your plans for book discussions, film showings, author or speaker presentations, and other programs that you plan to hold BEFORE your community service project or civic engagement activity. Please limit your response to no more than FOUR SENTENCES.

15. Book to Action Community Service Project or Civic Engagement Activity

Briefly describe your potential Community Service Project or Civic Engagement Activity. Please limit your response to no more than FOUR SENTENCES.

16. Intended Audience

Choose no more than 2 primary intended audiences. Priority is given to projects that include adults and/or multigenerational groups.
Check all that apply.

- Teens
- Adults
- Families
- Seniors
- Multigenerational groups
- Other: _____

ESTIMATED BUDGET REQUEST

Libraries may request \$2,000 total. No funds are given to the library. All invoices and payments are made from CCFB. A typical (and useful) division would be \$1,000 for books and \$1,000 for author/speaker fees, but there is (some) room for flexibility. Once approved, funds cannot be moved between the two types of requests.

17. Book Budget Request

Enter a number value.

18. Speaker/Author Program Budget Request

Enter a number value.

19. Total Amount Requested

Enter a number value (sum of book & author budget above). May not exceed \$2,000.

20. Budget Description

Offer a brief explanation for your budget amounts, if needed. Limit your response to no more than 2 sentences.

21. In-Kind/Matching/Local Budget

Please list any in-kind/matching/local funds that your library, Friends group, or other organization will potentially contribute to the project. These might include printed materials or refreshments. Please do not include staff time in your estimates. Limit your response to no more than 2 sentences.

Submission

By submitting this application you agree to abide by the program guidelines. This includes participating in the welcome webinar, communicating with CCFB staff regularly, providing all invoices so CCFB may make direct payments, providing advertising and promotional materials, providing surveys to patrons, collecting survey data, reporting on survey data and program evaluations by JULY 15, 2019.

California Center for the Book is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

22. Please check below to agree and submit.

Notifications will be made by 11/27/2018. Thank you!
Check all that apply.

I Agree

A copy of your responses will be emailed to the address you provided

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