

Mental Health Initiative Application

About the Mental Health Initiative Funding Opportunity

GOAL 1: Continue mental health education for library staff to ensure all feel confident and able to provide exemplary customer service to every patron.

GOAL 2: Applying mental health knowledge and learned skills to programming aimed at increasing community members' knowledge and understanding of mental health.

GOAL 3: Normalize the conversation around mental health and mental health care by continuing to create safe places for information and conversations about mental health wellness.

This year's funding opportunity will focus on providing programming and fostering community partnerships for participating libraries. Comprised of four months of training, participating libraries will have the opportunity for five staff members to take part in the learning experience. The training will culminate in May with Mental Health Awareness Month where each library will collaborate with a community partner to host a community offering.

Funding Opportunity Details

- ~ Each library will be given 5 spaces for staff members to participate.
- ~ Each library will receive 4 months of online, interactive training from January – April. Each month will focus on a different theme. The themes include self-care, understanding patron needs, outreach and programming.
- ~ At the end of each month libraries are encouraged to share one small-scale community engagement action. Examples will be provided throughout the month of training.
- ~ Libraries will receive a set of mental health related books to add to their collection and be given the opportunity to provide input on book titles.
- ~ One staff member from each participating library is invited to participate in a related in-person professional development event on March 26, 2020, with travel funding provided.
- ~ Libraries will receive backfill to cover the costs of staff participation during the 4 months of training.
- ~ Libraries will receive a speaker fee, paid directly to one speaker or community partner of the library's choice.
- ~ Staff members can expect to commit about 5 hours to this training per month.

1. **Email address ***

2. **Official Library System Name**

3. **Branch or Branches Participating (if applicable)**

4. Program Coordinator Name

Please select ONE person to serve as your Primary Program Coordinator.

5. Program Coordinator Title

6. Program Coordinator Phone

Please enter your direct line (with voicemail) or cell phone.

7. Library/Branch Facebook

Please include the short name, NOT the URL.
Example: @CaliforniaCenterForTheBook

8. Library/Branch Instagram

Please include the short name, NOT the URL.
Example: @CaliforniaCenterForTheBook

Community Information

9. Did your library participate in the Mental Health Initiative in FY1819?

Mark only one oval.

YES

NO

10. Target Population

Do you have a potential target population for your Mental Health Initiative at this time (teens, community members experiencing homelessness, veterans, etc)? If so, please describe this target population and why you chose this population. Please limit your response to one paragraph.

11. Potential Community Partner

Do you have a potential community partner in mind? Why is this community partner of interest? We will be discussing community partners in detail in early 2020, but would like to get an idea of who you might be interested in working with. Please limit your response to one paragraph.

12. Community Impact

Please tell us why mental health matters to your community. What made you apply for this opportunity? How do you feel this knowledge might impact your staff and community? Please limit your response to 1 paragraph.

Submission & Director's Support

By submitting this application you agree to abide by the program guidelines. You also agree that your Library Director supports your application and participation.

Please note the following dates and times. Please tentatively save the date for the Orientation webinar.

November 4, 2019 - Applications due by 5:00pm Pacific
November 18, 2019 - Notifications made on or before this date
November 20, 2019 - Orientation webinar, 10:00am - 11:00am

For questions, please email Kathryn Gardella at kgardella@socalibraries.org and Julianna Robbins at jrobbins@calbook.org.

13. Library Director's Name

Please enter below as First Last

14. Library Director's Email

15. Please check below to agree and submit.

You will receive a copy of your application at the email you provided in Section 1. Be sure your email address is correct and please save the email you receive.
Check all that apply.

I Agree

A copy of your responses will be emailed to the address you provided

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