

#ReadConnectDiscover Tips

The Read, Connect, Discover Library Bingo program is a flexible way to engage patrons. Below are tips from successful programs at California libraries, updated for 2019.

- **DIGITAL TEMPLATE:** Make a copy of the public template in Canva **BEFORE** you start editing! Share your completed customized cards. See SHARE below.
- **THEME:** Customize squares within the color-coded Read, Connect, Discover categories. **ORANGE** squares present a READ option . **BLUE** squares present a CONNECT option. **GREEN** squares present a DISCOVER option.
- **TIMING:** Allow enough time for patrons to complete the activities and return to the library. A month seems to be good -- long enough to explore but not so long that people forget to return their cards.
- **PLANNING:** Winter Reading for Adults, I Love to Read Month in February, National Library Week in April, and Screen-Free Week in May are just a few easy tie-ins. See timing tip.
- **PROGRAMS:** Offer programming for one or more of the activities. Use the Read, Connect, Discover cards with your Adult Literacy students or with your English Language Learner adult groups.
- **SPANISH SUPPORT:** Plan a lotería event for families and pass out cards with an incentive to return to the library. Share cards in Spanish & English at bilingual story time and tutoring centers.
- **OUTREACH:** Customize and use cards for outreach to senior centers, community groups, neighborhood associations, book clubs, and parents.
- **RECOMMEND:** Encourage all staff members, from page to librarian, to recommend and explain the program to patrons.
- **REWARDS:** Adults like prizes too! Connect with community partners or local businesses to offer small prizes or promotional coupons, if possible.
- **SHARE:** Tag [@CaliforniaCenterfortheBook](#) on Facebook & Instagram and post your promotions and ideas to the *CCFB Librarians* and *California Libraries* Facebook groups. Use official hashtag: [#ReadConnectDiscover](#)
- **EVALUATE:** Gather survey results and complete the brief summary by 08/09/2019. Look for the email reminder!
- **MORE INFO:** <https://calbook.org/programs/read-connect-discover/>