

BOOK TO ACTION 2018 APPLICATION

Please refer to the website for the application timeline and toolkit. A program orientation will be provided in January 2018 for participants. Don't hesitate to reach out with any questions about this application or your program planning.

More info at: <http://calbook.org/programs/book-to-action/>

1. **Official Library System Name**

2. **Branch Participating (if applicable)**

3. **Program Coordinator Name**

Please select ONE person to serve as your primary Program Coordinator.

4. **Program Coordinator Title**

5. **Program Coordinator Phone**

6. **Program Coordinator Email**

7. **Library/Branch Facebook Link**

8. **Library/Branch Instagram Link**

9. **How many times has your library participated in the Book to Action program?**

Mark only one oval.

Never

1

2

- 2
- 3
- 4
- 5 or More

BOOK TO ACTION PROGRAM PLAN

Please provide an overview of your proposed program.

10. Book to Action Title

List as: Title by Author

11. Community issue or need to be addressed by your Book to Action project:

12. How did you decide on this particular community issue or need to be addressed?

Your answer may include community assessment data, observations about your community, findings from community interviews or community conversations, census data, etc. Please limit your explanation to one paragraph or less.

13. Book to Action Community Partner

Who is your planned Book to Action community partner?

14. Book to Action Programs

Briefly describe your plans for book discussions, author or speaker presentations or other programs that you plan to hold before your community service project or civic engagement activity. Please limit your response to no more than one paragraph.

15. Book to Action Community Service Project or Civic Engagement Activity

Briefly describe your potential Community Service Project or Civic Engagement Activity. Limit your response to no more than one paragraph.

16. Intended Audience

Choose no more than 2 primary audiences.

Check all that apply.

- Teens
- Adults
- Families
- Seniors
- Other: _____

ESTIMATED BUDGET REQUEST

Libraries are allotted \$2,250. CCFB pays for books and program/speaker invoices directly. Approximate budget for books is \$1,250. Approximate budget for program/speaker fees is \$1,000. You may choose to tailor the program to your needs by devoting more to books or speaker fees. Invoice and budget details will be reviewed in detail during the orientation webinar in January 2018.

17. Book Budget Request

Enter a number value.

18. Speaker/Author Program Budget Request

Enter a number value.

19. Total Amount Requested

Enter a number value (sum of book & author budget above).

20. Budget Description

Offer a brief explanation for your budget amounts. Limit your response to no more than 1 paragraph.

21. In-Kind Donations

Please list any in-kind donations that your library, Friends group, or other organization will potentially contribute to the project. Limit your response to no more than one paragraph.

Submission

By submitting this application you agree to abide by the program guidelines. This includes participating in the January 2018 training webinar, communicating with CCFB staff regularly, providing all invoices so CCFB may make direct payments, providing advertising and promotional materials, providing surveys to patrons, collecting survey data, reporting on survey data and program evaluations by Summer 2018.

California Center for the Book is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

22. Please check below to agree and submit.

Notifications will be made by 12/04/2017. Thank you!
Check all that apply.

I Agree